

# NEWSLETTER

April 2008

## FLORIDA SAILING CHARTER CLUB

[www.floridasailing.com](http://www.floridasailing.com)

Contact: 800-468-4440 or [gosailing@floridasailing.com](mailto:gosailing@floridasailing.com)

We have just mailed out a unique interactive mass mailing to all boat owners in Florida. The effort is to recruit owners who already have a slip in areas where we need boats. Geographical areas of focus are Miami/Dade, Fort Lauderdale, Tampa and St. Petersburg. So, look forward to many more announcements of new boats coming into the Club!

Jay Hafner, a current Club member designed a knockout card with a unique personalized web site for the recipient. The mailing will go out to ALL sailboat owners with boats between 30' and 42' in the targeted counties in Florida. We are confident that this will result in a wider selection of boats for our members. If you know of a boat owner who may be interested in our program, please email or call the office with contact info.

If you have a marketing need, Jay can be reached at 251-709-7256 or emailed at [Jhafner@gcop.com](mailto:Jhafner@gcop.com)

### NEW BOATS

**Xtasea, a Hunter 35.5** sailing out of Biscayne Bay in Miami. Photos are on web – look under Miami.

**Seafox, a Freedom 32.5** sailing out of Rhode Island. Photos are on the web - look in Connecticut until we correct a computer glitch then she will be under Rhode Island.

#### **New Boats mentioned in the last Newsletter:**

**Drifter, an O'Day 34.** sailing on the Mississippi River near St Louis. Photos are on the Web -- look in Missouri.

**Blue Chip, a Rhodes 33** sails on Lake Perry, Kansas about 45 minutes from Kansas City. Photo is available -- look in Kansas.

**Miss Allison, a Hunter 27** sails on Lake Thurmond, Georgia. Photos are on the Web – look in Georgia.

**Pace Ship 26** sails out of St Simons Island, Georgia. Photos are on the Web – look in Georgia.

**S2 - 6.8** sails on Lake Pepin in Minnesota. Photos are on the Web – look in Minnesota.